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ENTRELINKS FOR FRIENDS OF CED

Monthly News from the Council for Entrepreneurial Development



CED News

CED Member Spotlight: Rita Geiger, InfoStrength, Inc.

Rita Geiger is the president and CEO of InfoStrength, Inc., an entrepreneurial company based in Durham, N.C. InfoStrength empowers life science businesses to increase the value of their Intellectual Property. Individuals and teams in companies can create custom configured applications quickly using InfoStrength's enterprise solution and share them with their co-workers in real time. Their mission is to make regulatory compliance, business process management and business communication easy and efficient for any life science company.

InfoStrength has been a member of CED since 2000. Geiger and her team have been actively involved with CED since the company was founded in 1997. They view CED as an educational and networking resource for entrepreneurs, providing an opportunity to get closer to the community, support the community and build trusting relationships within the community. "The benefits of CED have been very valuable for us," comments Geiger. "The relationships we made have been instrumental in supporting our needs as we have evolved, from helping us with our fund raising efforts to learning about trends in our industry to mentorship."

As supporters of the life science community, InfoStrength finds the most value in CED's [Venture conference](#), annual [Biotech conference](#) and [Medtech and Biotech forums](#). Such events help InfoStrength's team connect with potential clients and aid in keeping them up to speed with key industry trends.

For more information on InfoStrength, Inc. or their solutions, visit www.infostrength.com.

To learn more about CED membership or the programs mentioned above, visit www.cednc.org. Would you like to be the next member success story? Email ccranston@cednc.org for more information.